

CLEAR TOKEN

New IVPM Boasts BLUETOOTH-DRIVEN TECHNOLOGY

Clear Token, a company whose product line started in the parking industry, has expanded over the last year to vending and automated switch activation. This is all done via our cellphone applications.

Our technology, which is driven by Bluetooth, can activate any of our products without the use of the Internet. Featuring a “bulletproof security system,” it erases all tokens passed from your cellphone to any product we activate. That totally prevents anyone from copying the code and using it again.

No personal information is sent, and credit card numbers are managed securely by a PCI-compliant merchant service.

Once in a while, a technology comes along that disrupts established behaviors and irrevocably changes important bits of our daily lives.

We have such a product, an in-vehicle parking meter (IVPM), that incorporates the newest technology Bluetooth Low Energy. [That’s “the power- and application-friendly version of Bluetooth built for the Internet of Things (IoT),” Bluetooth says.]

Our IVPM has no buttons or switches, making the operation very simple. You open an account with Clear Token or any pay-by-cell company with which we are affiliated. You choose your device from our app, as well as the amount of time you want to park. That’s it. Just display the IVPM on your vehicle’s sun visor.

Benefits for the trucking industry include saving tons of money in avoiding parking tickets; recording all parking transactions and expense management data; eliminating the need for the driver to have money to park and, therefore, reimbursement; reducing office staff time handling reports and expenses; and eliminating driver fraud.

Trucking is the heartbeat of the commercial industry. More goods are delivered by trucks and commercial vehicles than any other type of carrier. For trucks to make deliveries, they need to park, and in many cities, the meters are at the curb and usually require cash.

We are going to introduce our in-vehicle parking meter first for commercial vehicle application, because of all the reports we can generate and letting being able to let enforcement agents see the IVPM display and not have to read a receipt in the cab of a tractor trailer.

We will then expand the IVPM into residential parking.

One other thing: We have created a strategic alliance with the Mobile Authentication Corp., which will give us 12 million Clear Token clients.



Clear Token, Inc.

The smartest way to pay

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